



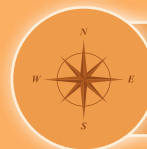
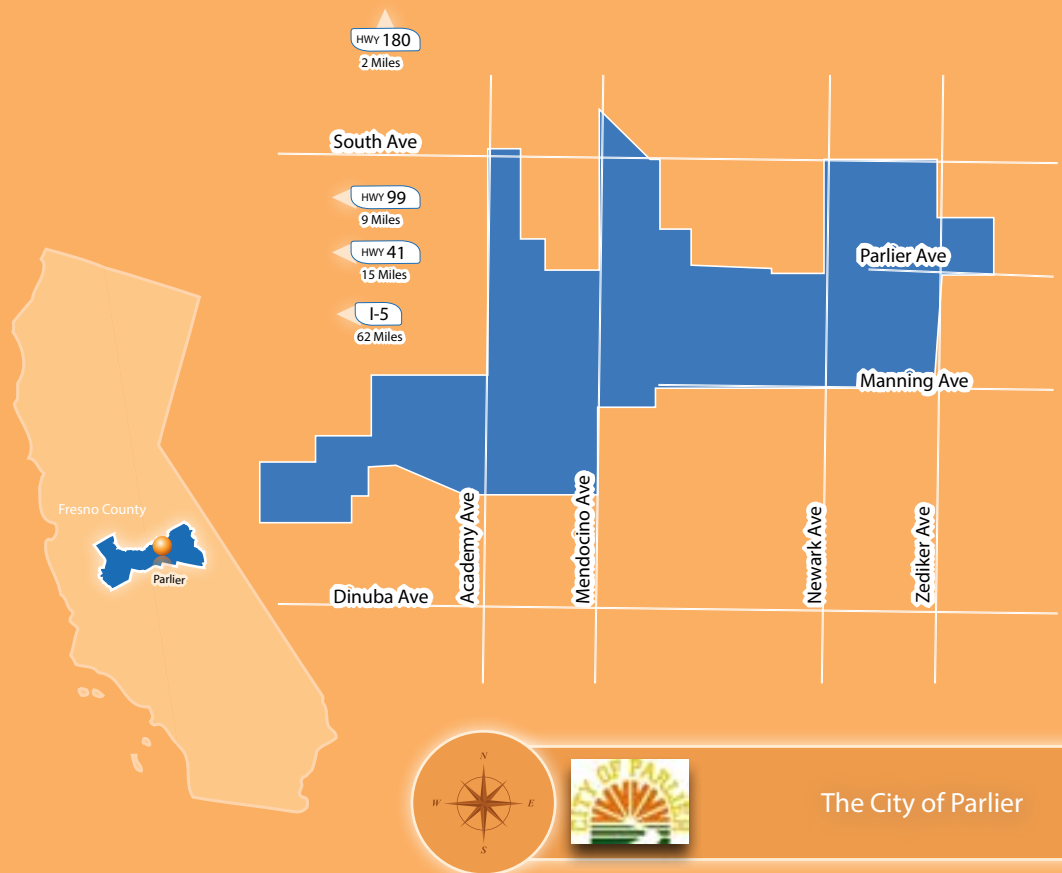
# Parlier



## Founded in 1921

The city of Parlier is nestled in the heart of the fertile San Joaquin Valley and is home to over 14,000 residents. Since its inception as an agricultural community, it has transitioned into a growing, diversified economy. Parlier is ideally situated in Central California, in close proximity to major highway transportation corridors such as Highway 99 and Interstate 5. BNSF Railway and Union Pacific rail spurs are also nearby, in addition to an international air terminal for the shipment of goods to most of the western region of the United States within three days.

Parlier is responding to today's industry and business needs by expanding and diversifying its economic base. A combination of public and private financing is under development for construction of several new housing projects, restoration of the downtown area, and development of the Parlier Industrial Park. From establishing low tax rates and low cost utilities to fostering an affordable real estate market, the City of Parlier will continue its commitment to providing infrastructure and quality services that in turn create a favorable business climate.



The City of Parlier



## Job Training and Placement Services

County of Fresno Department of Social Services (DSS)

- Provides programs to ensure that individuals and families will be safe, self sufficient, healthy, out of trouble at home, in school or at work

New Employment Opportunities (NEO) Program

- A DSS subsidized employment program giving CalWORKs participants work experience that enables them to transition into unsubsidized fulltime employment

Fresno Area Workforce Investment Board (WIB)

- Provides specialized job training and placement services

California Employment Development Department (EDD)

- Provides job placement, training, and labor market information

## Connectivity

Through collaboration efforts with the Parlier Unified School District, the City of Parlier is pleased to offer fiber optic connectivity capabilities to local businesses. This connectivity capability is a business essential in today's information-based economy. Access to high-speed wireless connectivity is also available throughout the City of Parlier.

## Major Employers

Employer	Employees
• Parlier Unified School District	403
• Sunwest Fruit Company	274
• University of California Davis Kearney Agricultural Center	130-200
• Maxco Supply Co.	130
• United Health Centers of the San Joaquin Valley	107
• USDA-Agriculture Research Center Parlier	104
• R-N Market	60
• Dennis Kurkokawas-grapes	60
• U-Save Market	35

## Contact

Contact:	Israel Lara - Interim City Manager
Phone Number:	(559) 646-3545 Ext. 228
E-mail:	ilara@parlier.ca.us
Website:	www.parlier.ca.us



[www.ready2hire.org](http://www.ready2hire.org)



[www.energywatchinfo.com](http://www.energywatchinfo.com)



[www.ftz226.co.merced.ca.us](http://www.ftz226.co.merced.ca.us)

## Energy Supply & Utilities

Electricity Supplier  
Pacific Gas & Electric  
(800) 743-5000

Natural Gas Supplier  
Pacific Gas & Electric  
(800) 743-5000  
Southern California Gas  
(800) 427-2200

Telephone Service  
AT&T  
(800) 891-1800

Water System Supplier  
City of Parlier  
(559) 646-3545  
Maximum Pumping Capacity 7.6 MGD  
Avg. Daily Use 1.35 MGD

Sewer System Service  
City of Parlier  
(559) 646-3545

Wastewater Plant Type  
Secondary Treatment Facility  
(559) 897-6500  
Capacity 2.0 MGD  
Peak Load 2.0 MGD

## Services

Police Service  
Parlier Police Department  
(559) 646-6600

Fire Service  
Fire  
Fresno County Fire Protection District &  
Parlier Volunteer Firefighters  
(559) 493-4300

Additional Services  
American Ambulance

## Parlier Industrial Park

Available land: ± 38 acres  
Mendocino south of Manning Avenue  
Parlier, CA 93648

## Hiring Incentives (Local, State, Federal)

- New Employment Opportunities (NEO) Program (Short-Term Wage Reimbursement - Local Program)
- Work Experience (WorkEx) Program (Local OJT Employer Assistance)
- New Employment Credit (NEC) Program (State Wage-Based Tax Credit)
- Work Opportunity Tax Credit (WOTC) Program (Federal Tax Credit for Hiring From Target Group)

## Local Loan & Utility Incentives

- Recycling Market Development Zone (Loan Program & Permitting Assistance)
- PG&E Economic Development Rate (Enhanced Rate for Qualifying Businesses)

## State Tax & Investment Incentives

- California Competes Credit (Income Tax Credit)
- Manufacturing Equipment Sales & Use Tax Exemption (Sales Tax Relief on Qualifying Manufacturing and Related Equipment)
- Research & Development (R&D) Credit (Income Tax Credit on Qualified Research Expenses)
- Employment Training Panel (EPT - Reimbursement for Customized Employee Training)

## Federal Tax & Loan Incentives

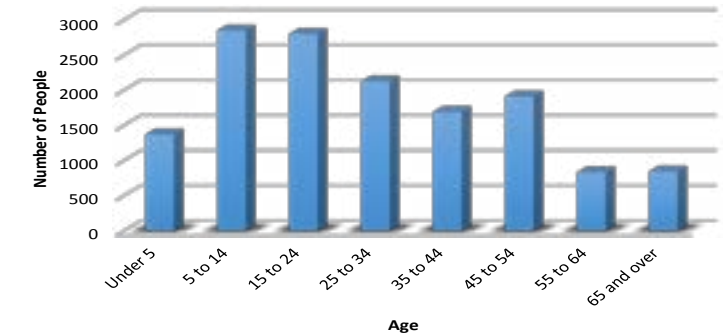
- Foreign Trade Zone (FTZ - Customs and Excise Tax Exemption)
- Industrial Development Bond (IDB) Financing Program (Loans for Manufacturing and Processing Companies)
- HUBZone (Historically Underutilized Business Zone - Assistance with Federal Contract Procurement)

## Development Financing

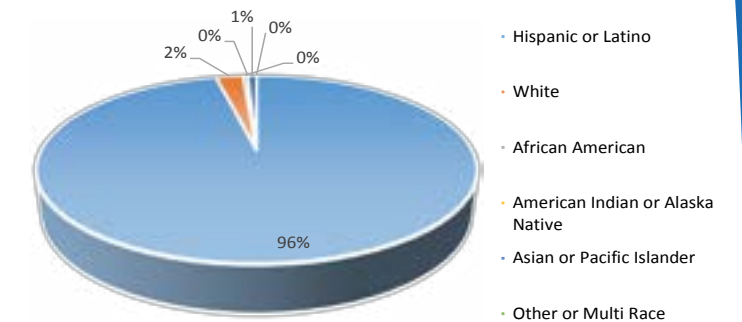
- California Infrastructure and Economic Development Bank
- Rural Economic Development Infrastructure Program (REDIP - State Grants and Loans Program)
- Valley Small Business Development Corporation (VSBDC - State Loan Guarantee Program, among varied additional loan programs)
- Taxable Industrial Revenue Development Bonds (as allowed by State and Federal Law)
- Economic Development Administration (Federal Grants & Loans)
- U.S. Department of Housing & Urban Development (Grants & Loans)
- Small Business Administration (7a Loan Guarantee Program, locally administered by Valley Small Business Development Corporation)
- CEN-CAL Financial Group (540 Loan Program and Micro-Revolving Loan Program)
- USDA (Federal Grants & Loans)

## Demographics

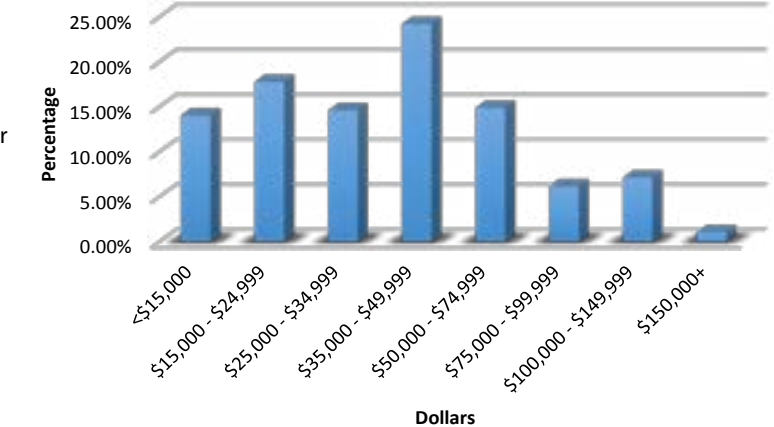
Population by Age (2012)



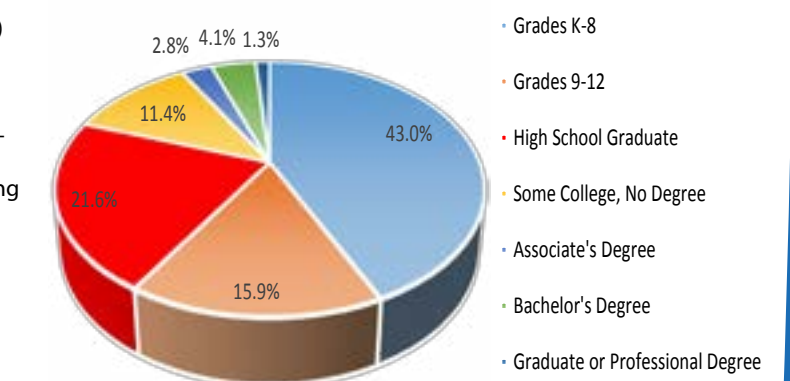
Population by Race (2012)



Household Income (2012)



Educational Attainment (2012) Population 25+



Source: US Census Bureau-AmericanFactFinder (Community Facts)

## Transportation

### Major Roads

HWY 180 is about 2 miles north  
HWY 99 is about 9 miles west  
HWY 41 is about 15 miles west  
Interstate 5 is about 62 miles west

### Rail Services

#### Freight

San Joaquin Valley Railroad  
Burlington Northern Santa Fe located in Fresno  
Union Pacific located in Fresno

#### Passenger

Service is provided by Amtrak in Fresno

### Bus Services

Fresno County Rural Transit Agency  
Greyhound located in Fresno  
Orange Belt Stages

### Airport

Reedley Municipal Airport is about 10 miles southeast  
Fresno Yosemite International Airport is about 20 miles northwest, offering both passenger and freight service to major markets  
Fresno Chandler Executive Airport is about 20 miles northwest

### Port Facility

Port of Stockton located 130 miles northwest via I-5 north  
Port of Oakland located 160 miles northwest via I-5 north

### Port of Entry

U.S. Customs Office located at  
5177 E. Clinton Way, Fresno, CA 93727

## Education

### Universities

California State University, Fresno  
Fresno Pacific University  
University of California, Merced  
National University  
University of Phoenix

### Community Colleges

West Hills Community College  
Fresno City College  
Reedley College  
College of the Sequoias  
California Christian College  
Willow International Community College

### Vocational Schools

Alliant International University  
DeVry University  
Fresno Institute of Technology  
ITT Tech  
Heald College Schools of Business and Technology  
San Joaquin College of Law

### Parlier Unified School District

High Schools: 1  
Charter Schools: 1  
Elementary Schools: 4  
Home Schools: 1

#### Grades K-12 Enrollment

2010-11 = 3,215
2011-12 = 3,318
2012-13 = 3,320
2013-14 = 3,363

Source: CA Department of Education, Dataquest

## Government

Armando Lopez - Mayor

Raul Villanueva - Mayor Pro Tem

Juan Montaño - Council Member

Diana Maldonado - Council Member

Yolanda Padilla - Council Member

Israel Lara - Interim City Manager

Encarnacion "Shun" Patlan - Community Development Director

Dorothy Garza - City Clerk

Judy Case - District 4, County Board of Supervisors

## City Hall

1100 E. Parlier Ave • Parlier, CA 93648 • (559) 646-3545 • [www.parlier.ca.us](http://www.parlier.ca.us)



For more information, contact:

906 'N' Street, Suite 120 • Fresno, CA 93721 • 559.476.2500 • [www.fresnoedc.com](http://www.fresnoedc.com)