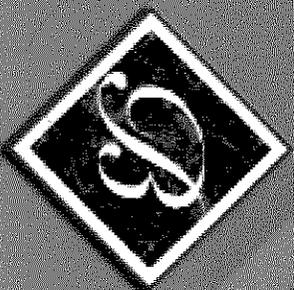


**Summary Presentation of Results
From a Survey of Likely Voters in the
City of Parlier, California**

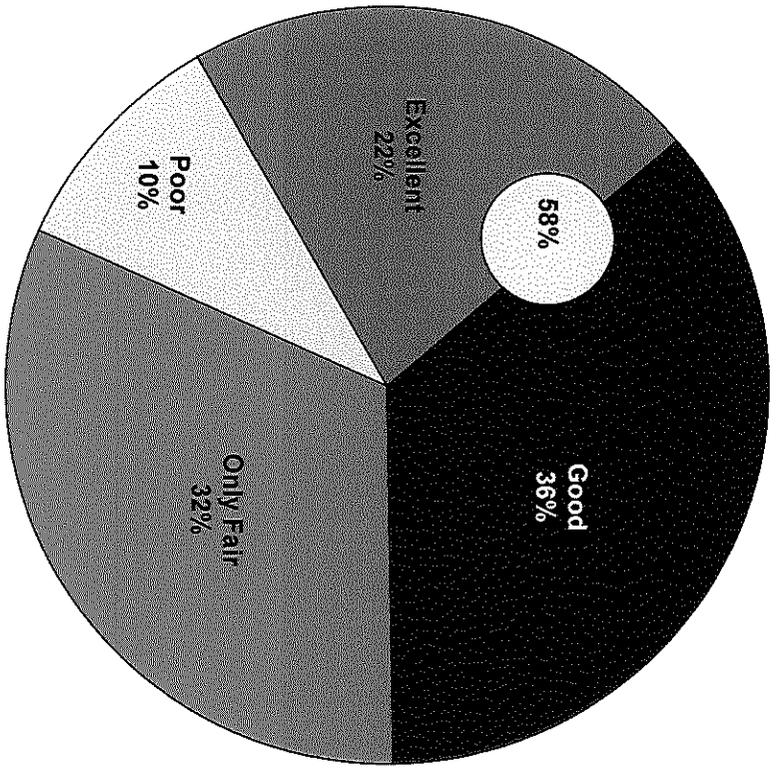
July 2016

conducted by

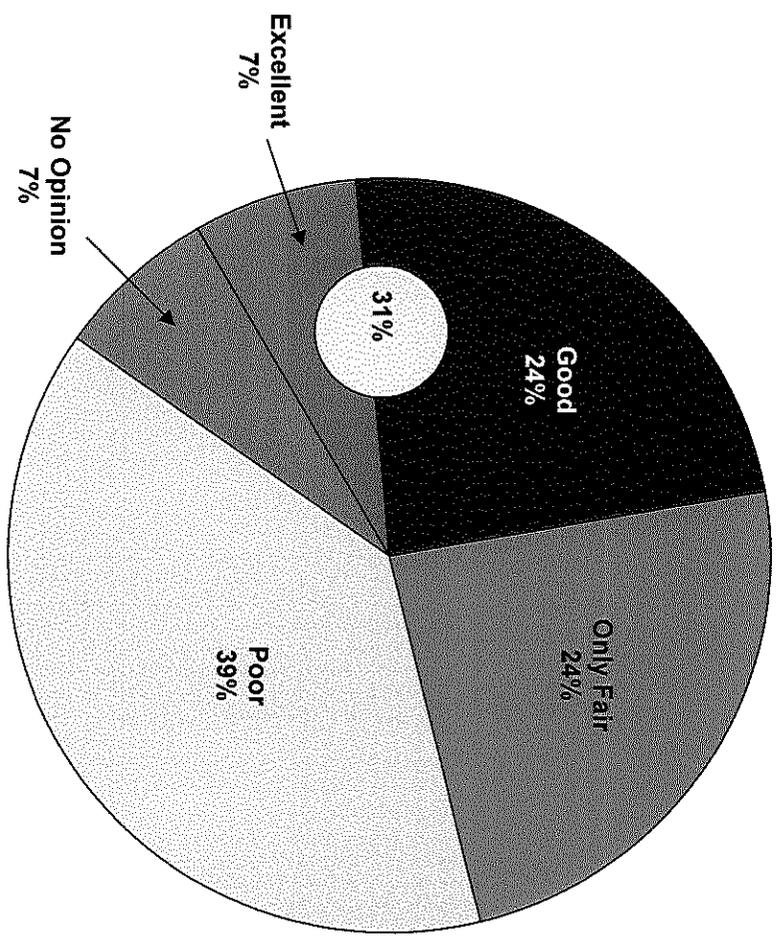


GENE BREGMAN & ASSOCIATES
Public Opinion & Marketing Research

Rating Parlier as a Place to Live



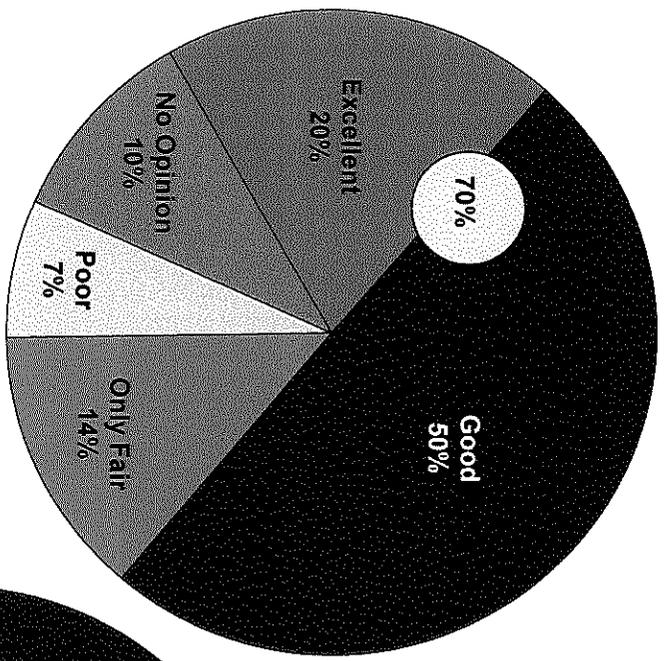
Rating Overall Job Being Done by Parlier City Government



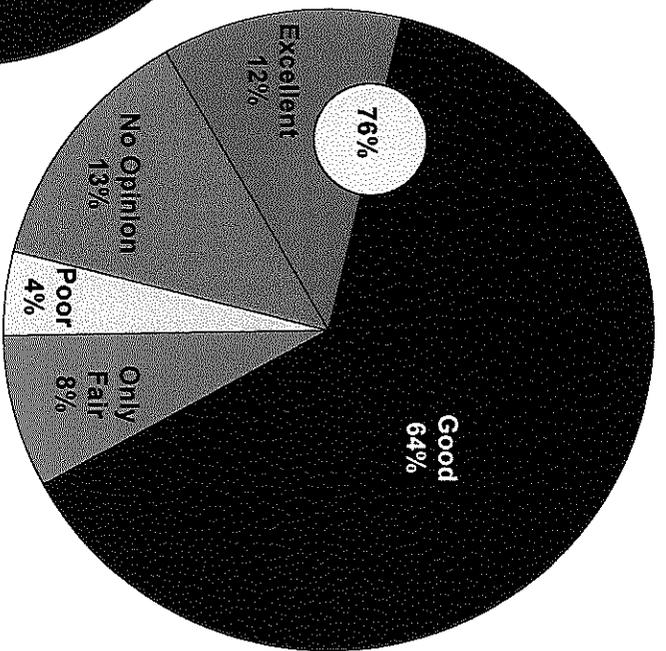
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Excellent / Good Job Ratings for Various Organizations

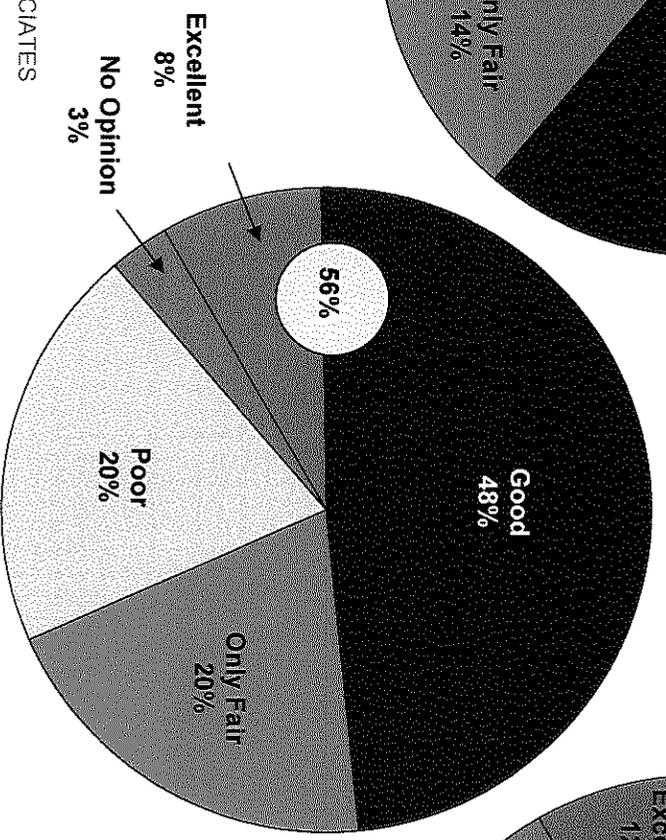
Fresno County Sheriff's Department



Fresno County Fire Protection District

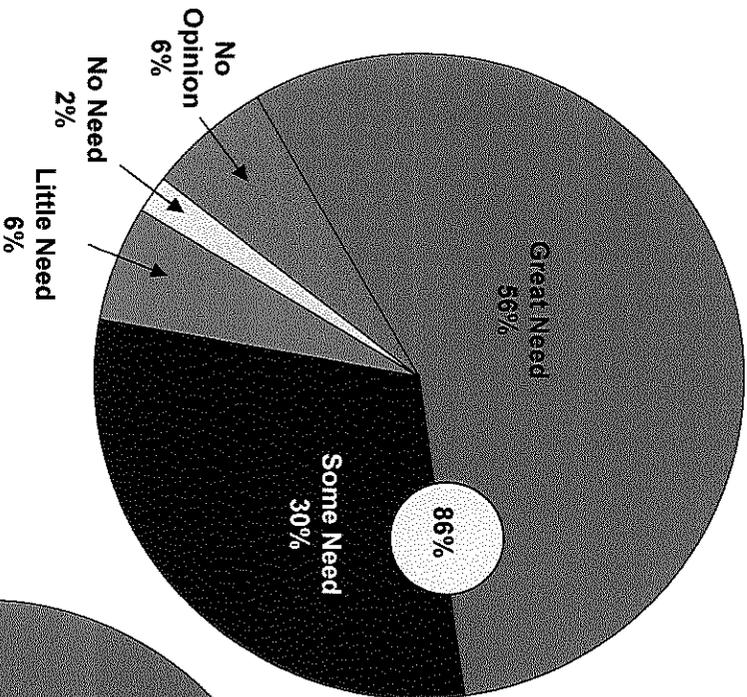


Parlier Police Department

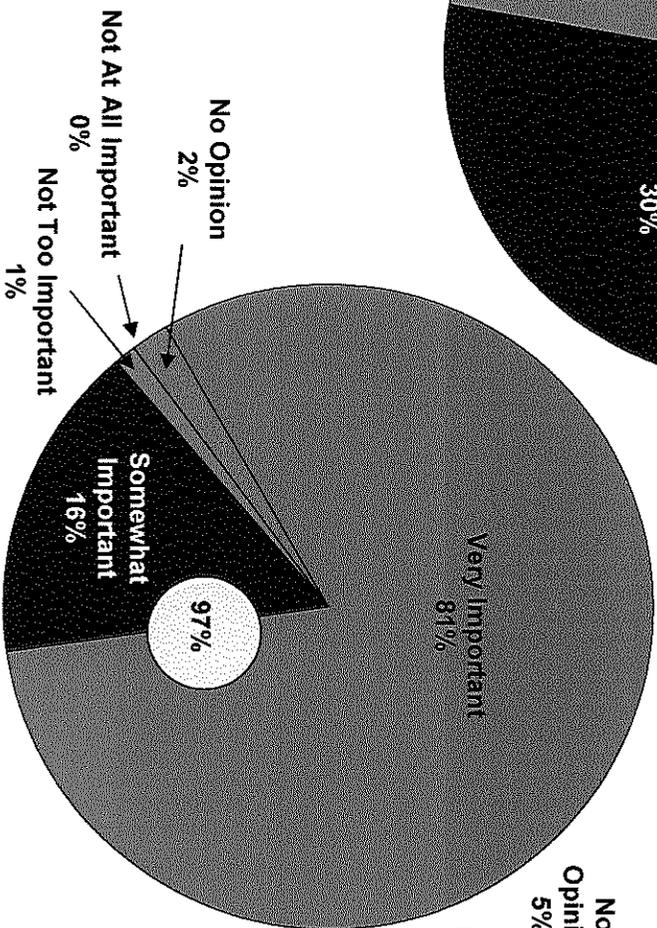


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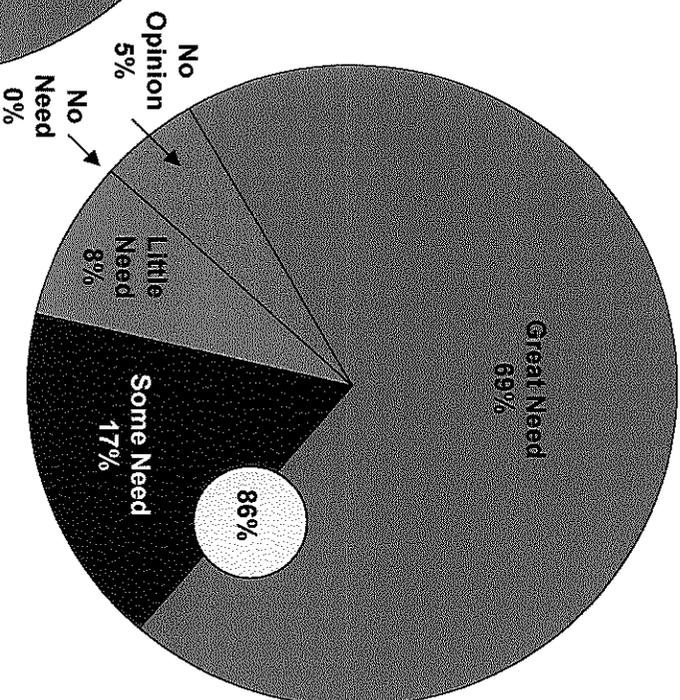
Need for More Money in City of Parlier



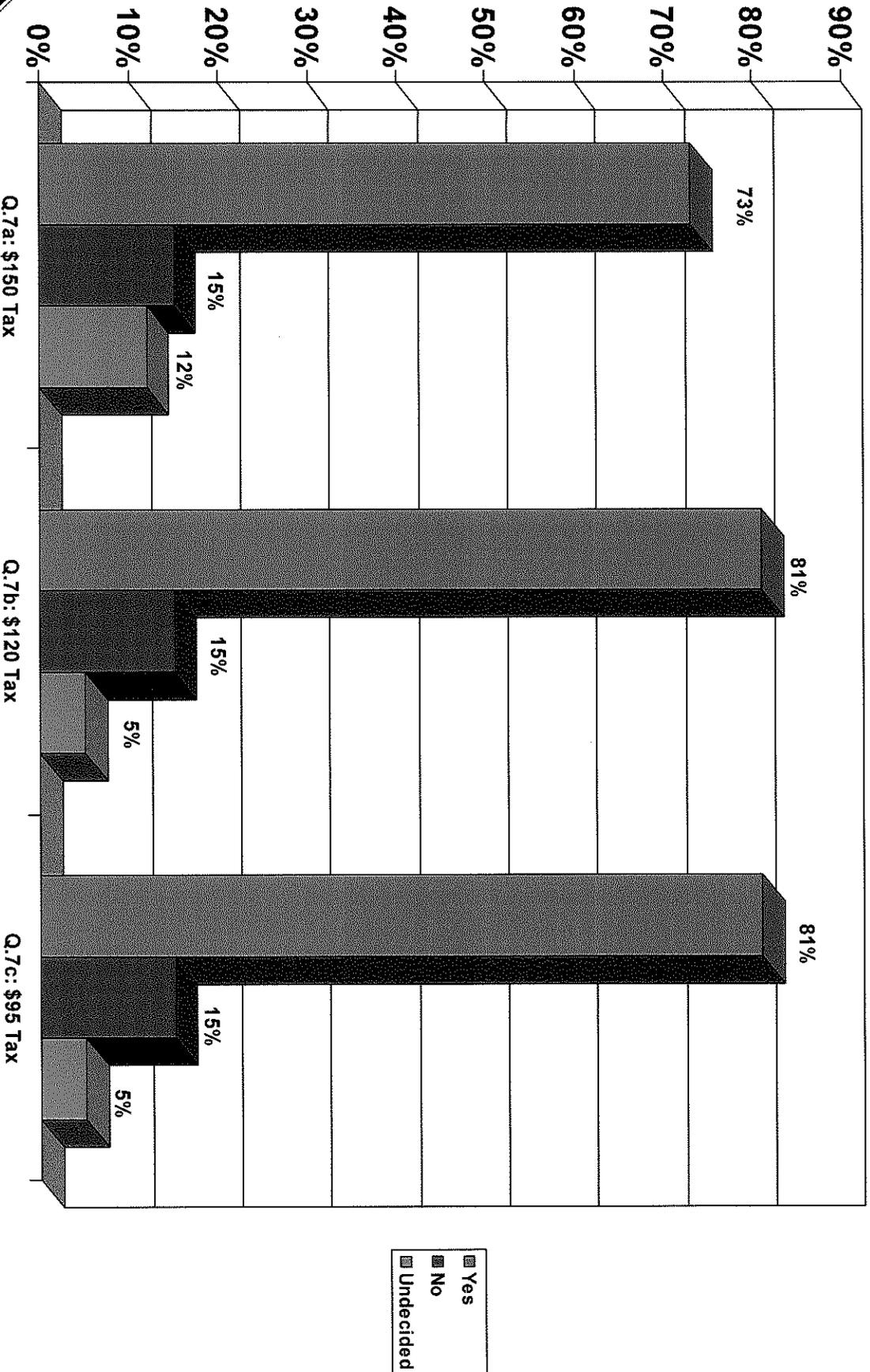
Importance of Parlier Having Its Own Police Force



Need for More Money for Police Services

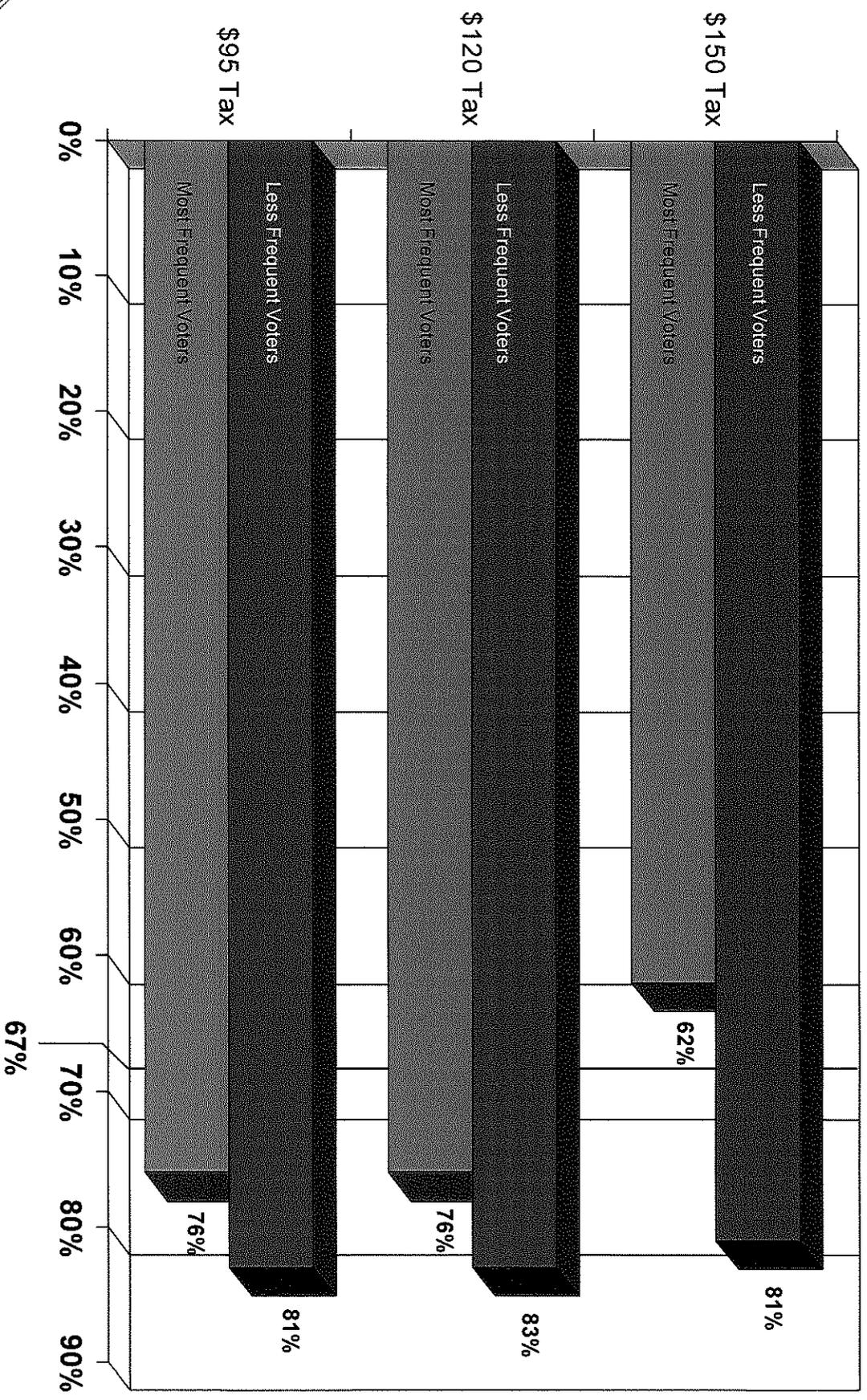


Votes on Parcel Tax Measure for City of Parlier

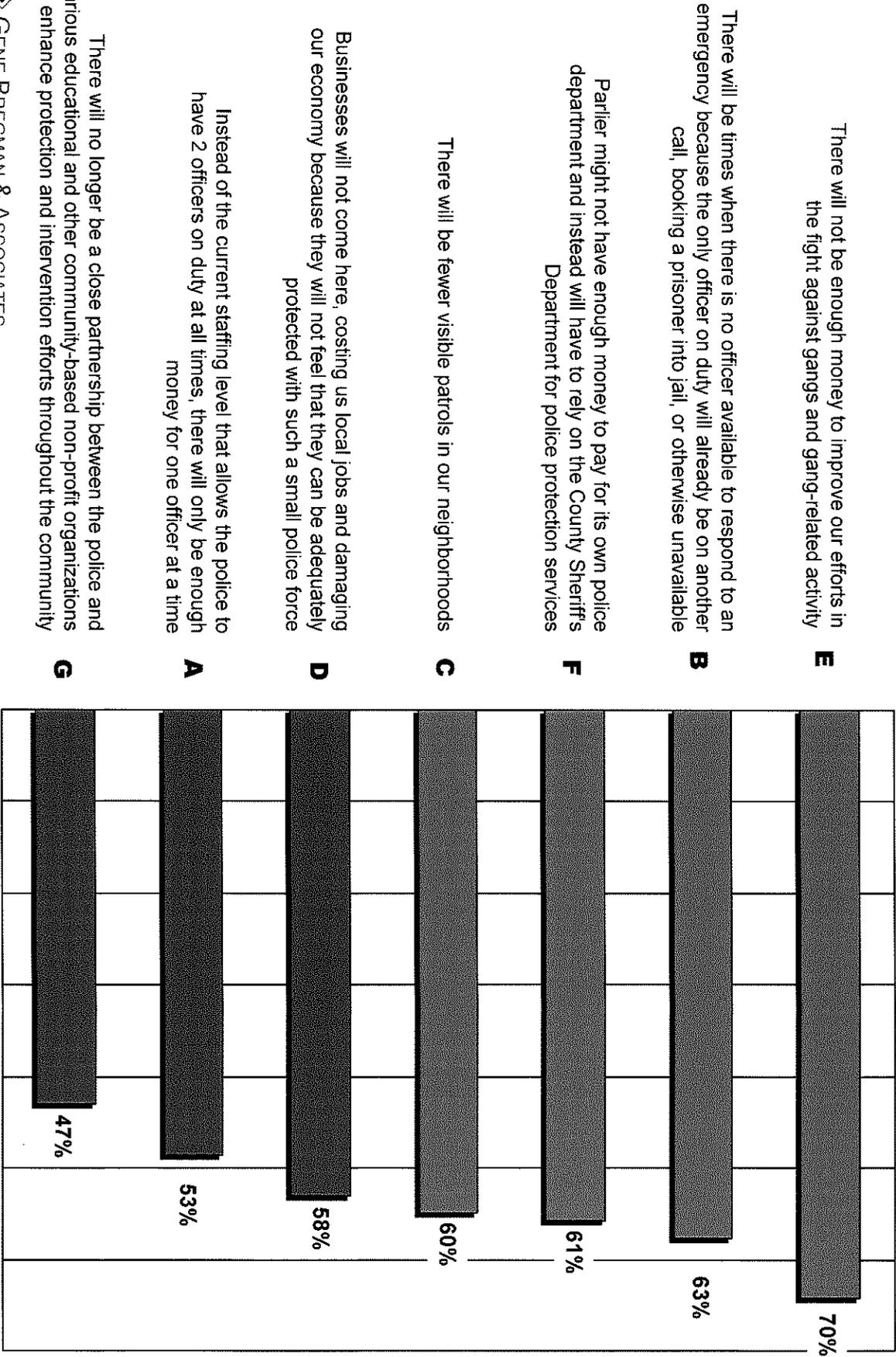


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“Yes” Votes on Parcel Tax: Most Frequent vs. Less Frequent Voters



Extremely Serious Problems Without Parcel Tax



There will not be enough money to improve our efforts in the fight against gangs and gang-related activity

There will be times when there is no officer available to respond to an emergency because the only officer on duty will already be on another call, booking a prisoner into jail, or otherwise unavailable

Parlier might not have enough money to pay for its own police department and instead will have to rely on the County Sheriff's Department for police protection services

There will be fewer visible patrols in our neighborhoods

Businesses will not come here, costing us local jobs and damaging our economy because they will not feel that they can be adequately protected with such a small police force

Instead of the current staffing level that allows the police to have 2 officers on duty at all times, there will only be enough money for one officer at a time

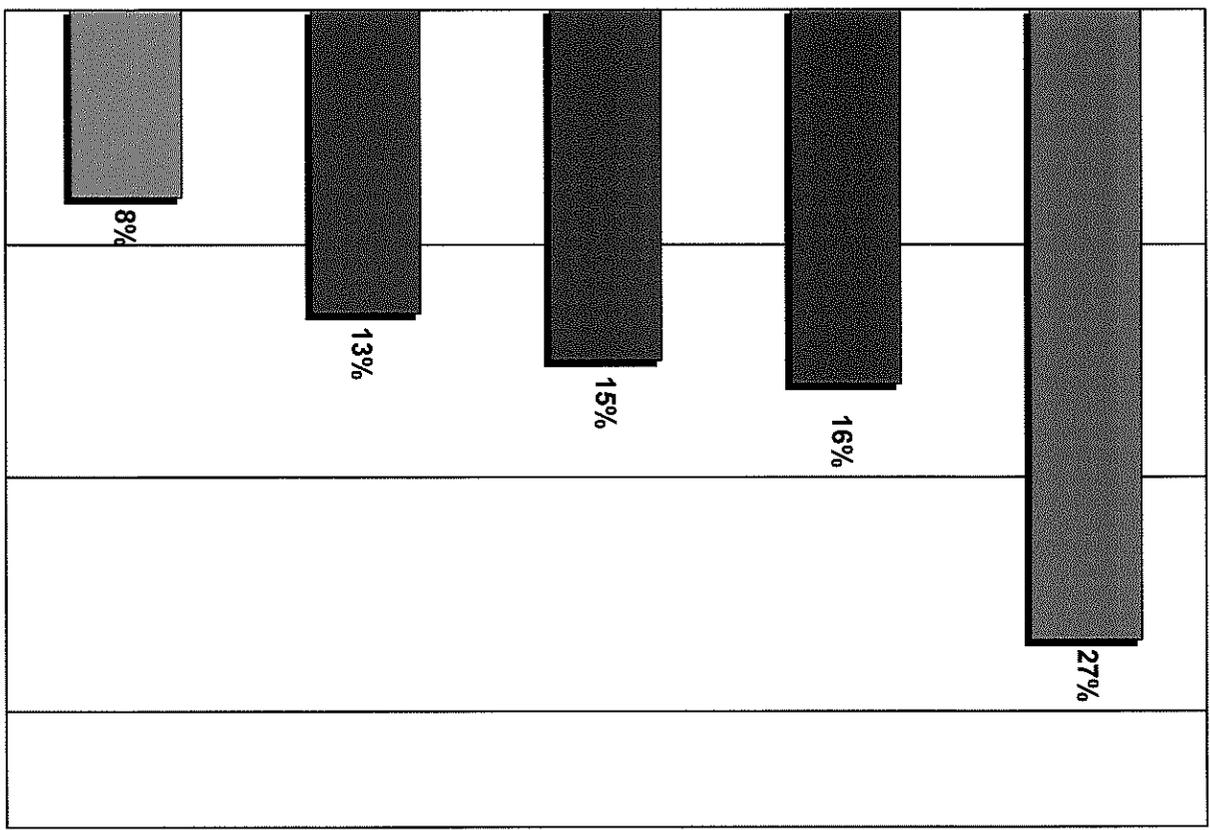
There will no longer be a close partnership between the police and various educational and other community-based non-profit organizations to enhance protection and intervention efforts throughout the community



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Proportions Much More Likely to Oppose Parcel Tax Measure

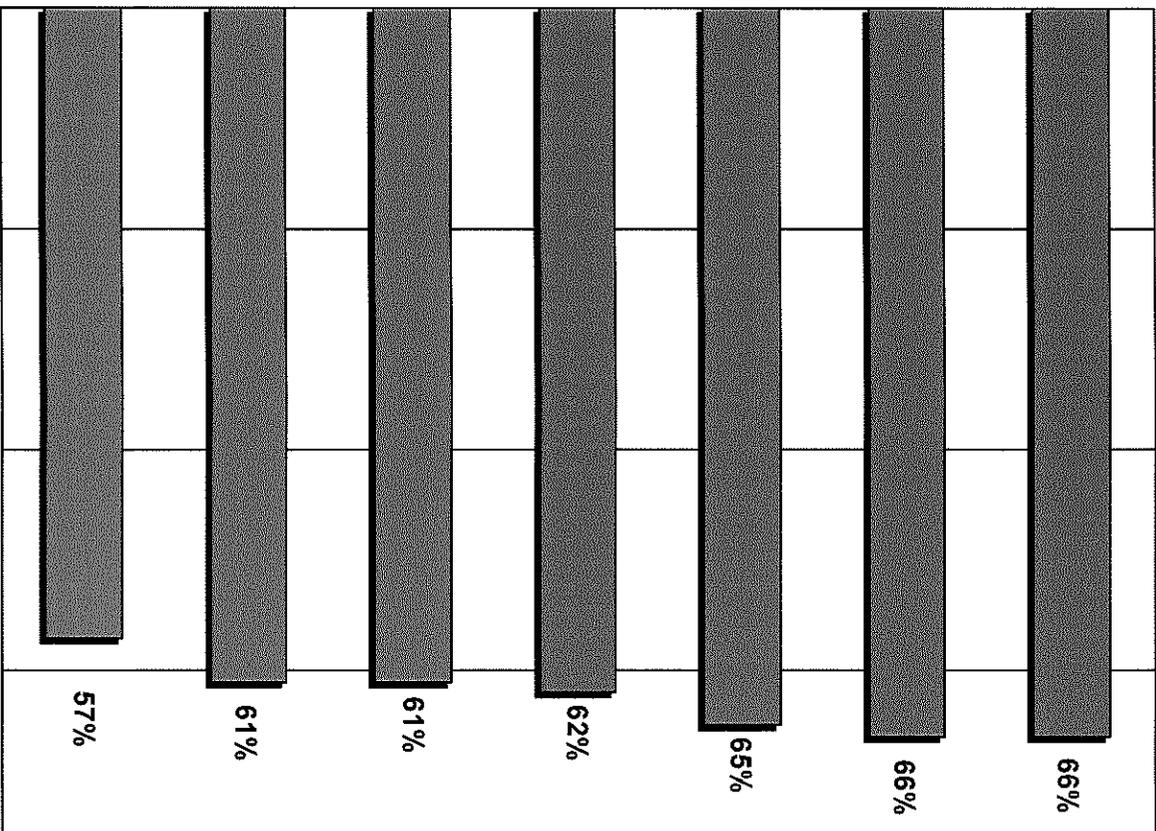
- B** We can't trust the City to spend the money properly
- A** Local taxes are already too high without this new tax
- C** This measure is not fair and will hurt the local economy because businesses will have to pay more than homeowners
- D** The City has a large deficit every year; there's no guarantee this money won't be wasted or just spent to reduce the deficit and not improve police services
- E** We don't need this tax because the Sheriff can do just as good a job as our police force does



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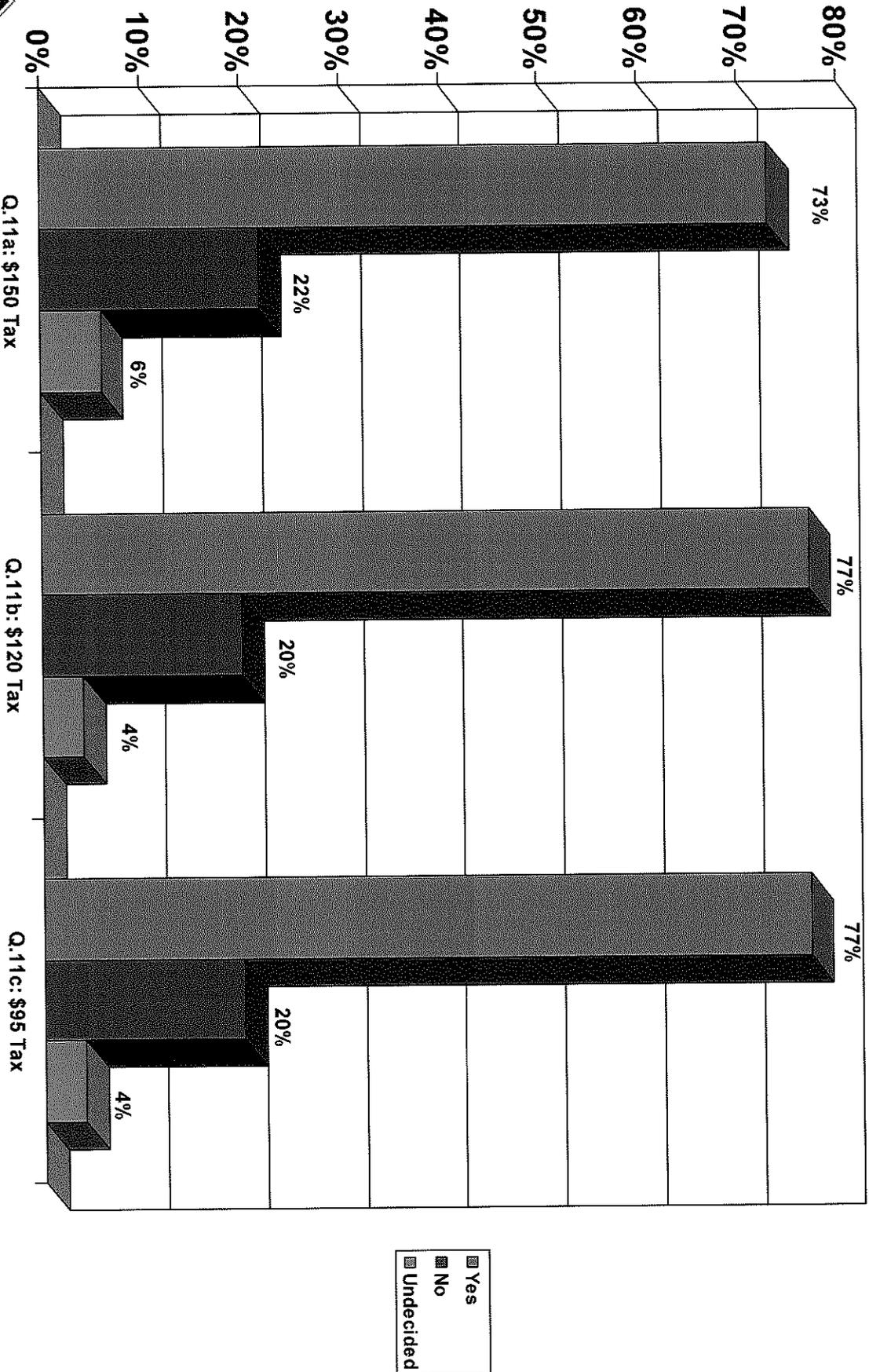
Proportions Much More Likely to Favor Parcel Tax Measure

- B** This money is needed so we can maintain our own police force and not rely on the County Sheriff's Department
- C** We need this money for safety and security throughout the City of Parlier
- A** All the money raised by this measure will be used here in our local community
- F** Regardless of how much we pay to maintain police protection services, it will cost Parlier residents less than 13 dollars per month
- D** An independent oversight committee, conducting annual audits, will make sure that the money is spent properly
- G** The Parlier Police Department works with many local organizations to provide a safer community; the County Sheriff's Department will not have these close ties to our community
- E** Without this money, there will too few officers available to guarantee that the police could always respond quickly in case of an emergency



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Second Votes on Parcel Tax Measure for City of Parlier



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